

For Immediate Release

Contact: Craig Bednarovsky
bednarovsky@actionsystems.com
301-445-6100

ASI / Restaurant Manager Launches New Mobility Solution that Allows Foodservice Owners to Manage from Anywhere

Solution Provides Real-Time Insight into Operational Information

Chicago, IL – May 22, 2010 – Action Systems, Inc. (ASI), makers of the Restaurant Manager Point-of-Sale System for the foodservice industry, today announced commercial availability of its mobile management application, RM Monitor. RM Monitor is a powerful new service that allows owners and managers to gain real-time visibility into virtually all key operational and management data via mobile devices including an iPhone or BlackBerry, at any time from anywhere.

Even as the restaurant industry begins to recover from the global economic slowdown, the ability to better control costs, prevent losses and improve customer service remain essential components to boosting profits and ensuring efficient operations. Having the ability to monitor information such as sales data, labor and cost ratios, and employee hours worked puts important information at the fingertips of an owner or manager. In addition, RM Monitor can generate key alerts when, for example, an employee approaches overtime and or potential fraud activities occur like voids and deletions which can make the difference between a profitable establishment and financial difficulty.

“As restaurants face an increasing challenge to operate as efficiently as possible and not only maintain but also boost revenue the ability to access and utilize key operational data becomes critical. Those that can act, and react, more quickly and to information will come out ahead in the ultra competitive hospitality industry,” said Alex Malison, CEO of Action Systems. “The main benefit of RM Monitor is that owners and managers now have the information they need at their fingertips to make key decisions no matter the time of day or where they are - from picking up fresh ingredients at the local market, to taking time off at the beach.”

The Restaurant Manager RM Monitor service is constructed to ensure a restaurant remains PCI Compliant and offers access to virtually any information traditionally available only on-site. In addition to receiving information on preconfigured data, users can request ad-hoc reports to be delivered in a scaled, readable, .pdf format to their mobile device. By using Restaurant Manager’s RM Monitor service, foodservice establishments can benefit from:

- True visibility into on-site happenings through current day summary data on sales, customers, checks, average spend and labor as a percent of sales ratio;
- Improved cost control through the receipt of configurable real-time alerts on employees approaching overtime, large deletions or voids which results in increase profits;
- Faster table turns via up to date information on open tables and tabs;
- Reduced fraud from access to audit entries such as discounted or reprinted checks;
- Complete operational insight via the ability to choose from hundreds of Restaurant Manager reports to be delivered to their mobile device in an easily readable .pdf format.

more ➡

RM Monitor (page two)

“Restaurant Manager’s RM Monitor solution quickly became the most used app on my iPhone. When I’ve been away from the restaurant I have been able to reduce fraud instantly by seeing employees that are logged in who are not scheduled to work as well as seeing excessive check voids almost as they happen,” said Jack Manousos, an RM Monitor user and owner of Killarney’s Publik House in Hamilton, NJ. “This has saved me significant time and money as without RM Monitor I would have had to reconstruct events after the fact which makes it nearly impossible to recover lost revenue.”

About ASI

ASI was founded in 1987 and is a leading provider of cutting-edge point-of-sale and management software for the food-service industry. The Restaurant Manager POS Systems focuses on solving real business problems faced by foodservice establishments helping them to cut costs and boost revenues. ASI offers its software products through a vast network of Value Added Resellers located around the world including the United States, Canada, Europe, the Middle East, Australia and Asia.

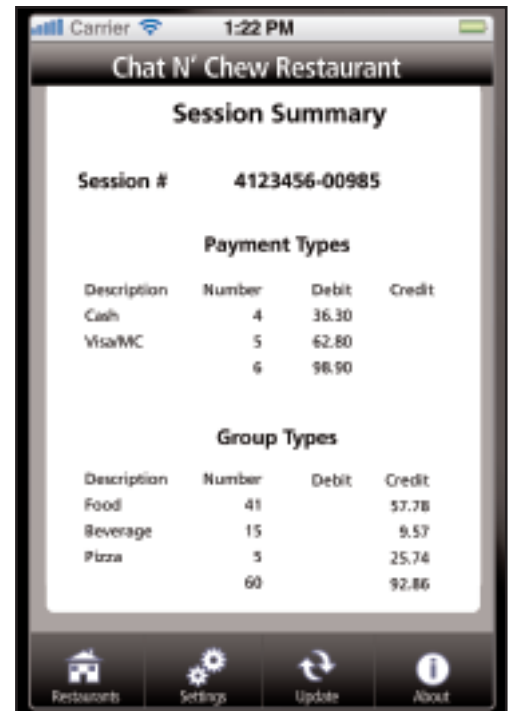
ASI can be found on the web at <http://www.rmpos.com> and <http://www.twitter.com/restaurantmgr>.



RM Monitor



Restaurant owners and managers can keep tabs on operations, including the critical "labor as a percentage of sales" ratio, from anywhere at anytime.



Ad-hoc reporting allows RM Monitor users to request and receive a wide variety of reports via .pdf to their mobile device.

RM Monitor provides real-time access to important operational information via an iPhone, BlackBerry, browser or a variety of other smart phones.